PREVIEW

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

WHASI

Great American Media/ POL Attention: Accounts Payable 3050 K Street NW Washington, DC 20007

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Property	WHAS					
Invoice #		Order #	2752434			
Invoice Date		Alt Order #	WOC14233246			
Invoice Month	October 2023	Deal #				
Invoice Period	09/25/23 - 09/25/23	Flight Dates	09/19/23 - 09/25/23			
Advertiser	ISS/ Defending Blueg	grass Values				
Product	Issue					
Estimate #	12715					
	Account Executive	Taylor Fritsch				
	Sales Office	TEGNA Sales Washington DC				
	Sales Region	National				
	Agency Code	9913721				
	Advertiser Code	734				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	2086AG				
	Advertiser Ref	M217166				
	Product 1	783				
	Product 2					

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/19/23	09/25/23	GMK @ 6A	6:00 AM-6:30 AM	MTWTF	:30	2	\$300.00	NM	
Weeks:	Start Date 09/19/23	End Date <u>MTWTFSS</u> 09/25/23 <u>MTWTF</u>	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: <u>#</u> Ch			iption	Start/End Time	0	h Ad-ID			Rate Type
1 WH	IAS M 09/	/25/23 6:20 AM GMK	@ 6A	6:00 AM-6:30 AI	M :3	0 DBV236000H	[\$300.00 NM
2 09/19/23	09/25/23	GMK @ 630A	6:30 AM-7:00 AM	MTWTF	:30	3	\$300.00	NM	
Weeks:	Start Date 09/19/23	End Date <u>MTWTFSS</u> 09/25/23 <u>MTWTF-</u> -	Spots/Week 3	<u>Rate</u> \$300.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air Time</u> Descr	iption	Start/End Time	Leng	h Ad-ID			Rate Type
3 WH	IAS M 09	25/23 6:39 AM GMK	@ 630A	6:30 AM-7:00 AI	M :3	0 DBV2360001	[\$300.00 NM
3 09/19/23	09/25/23	GOOD MORNING AM	IER 7:00 AM-8:00 AM	МГШГЕ	:30	5	\$325.00	NM	
Weeks:	Start Date 09/19/23	End Date <u>MTWTFSS</u> 09/25/23 <u>MTWTF-</u> -	Spots/Week 5	Rate \$325.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Descr	iption	Start/End Time	Leng	h Ad-ID			Rate Type
1 WH	IAS M 09	/25/23 7:24 AM GOO	D MORNING AMERICA	7A 7:00 AM-8:00 AM	M :3	0 DBV236000H	[\$325.00 NM
4 09/19/23	09/25/23	GOOD MORNING AM	IER 8:00 AM-9:00 AM	MTWTF	:30	5	\$325.00	NM	
Weeks:	Start Date 09/19/23	End Date <u>MTWTFSS</u> 09/25/23 <u>MTWTF-</u> -	Spots/Week 5	Rate \$325.00					
Spots: <u>#</u> Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Leng	h Ad-ID			Rate Type
4 WH	IAS M 09	25/23 8:49 AM GOO	D MORNING AMERICA	8A 8:00 AM-9:00 AM	M :3	0 DBV2360001	[\$325.00 NM
8 09/19/23	09/25/23	WHAS11 NEWS AT N ON	IO 12:00 PM-12:30 PM	МГШГF	:30	2	\$180.00	NM	
Weeks:	Start Date 09/19/23	End Date <u>MTWTFSS</u> 09/25/23 <u>MTWTF</u>	Spots/Week 2	<u>Rate</u> \$180.00					
Spots: <u>#</u> Ch	Day Air			Start/End Time	Leng	h Ad-ID			Rate Type
2 WH	IAS M 09/	25/23 12:14 PM WHA	S11 NEWS AT NOON	12:00 PM-12:30	PN :3	0 DBV236000H	[\$180.00 NM
9 09/19/23	09/25/23	WHAS11 NEWS AT 1 0P	23 12:30 PM-1:00 PM	MTWTF	:30	3	\$180.00	NM	
Weeks:	Start Date 09/19/23	End Date <u>MTWTFSS</u> 09/25/23 <u>MTWTF-</u> -	Spots/Week 3	<u>Rate</u> \$180.00					
Spots: <u>#</u> Ch	Day Air		iption	Start/End Time	Leng	h Ad-ID			Rate Type
3 WH	IAS M 09	/25/23 12:48 PM WHA	S11 NEWS AT 1230P	12:30 PM-1:00 F	PM :3	0 DBV2360001	ĺ		\$180.00 NM

PREVIEW

	Send Payment To:
WHASI ON YOUR SIDE	WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #				Invoice Month	October 2	2023
Invoice Date				Invoice Period	09/25/23	- 09/25/23
Advertiser	ISS/ Defendi	ng	Bluegras	s Values		
Product	Issue					
Estimate #	12715					
				_		

Line Start Date E	End Date Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
9 09/19/23 0	09/25/23 WH 0P	AS11 NEWS AT 123	12:30 PM-1:00 PM	MTWTF	:30	3	\$180.00	NM	
10 09/19/23 0)9/25/23 GM		1-2p	MTWF	:30	3	\$180.00	NM	
09		Date <u>MTWTFSS</u> 5/23 MTWTF		Rate \$180.00					
Spots: <u>#</u> Ch 1 WHAS	Day <u>Air Date</u> M 09/25/23	Air Time Descripti 1:28 PM GMA3	on	<u>Start/End Time</u> 1-2p		<u>h Ad-ID</u> 0 DBV236000I	ł		<u>Rate</u> <u>Type</u> \$180.00 NM
		NERAL HOSPITAL	•	МГШГЕ	:30	3	\$250.00	NM	
Weeks: <u>St</u> 09 Spots: # Ch	tart Date End I 0/19/23 09/25 Day Air Date	Date <u>MTWTFSS</u> 5/23 MTWTF Air Time Descripti	-	<u>Rate</u> \$250.00 Start/End Time	Lenat	h Ad-ID			Rate Type
		2:59 PM GENERA		2-3p		0 DBV2360001	ł		\$250.00 NM
12 09/19/23 0)9/25/23 WH	AS11 NEWS @ 4P	4:00 PM-4:30 PM	МГШГЕ	:30	2	\$180.00	NM	
Weeks: St	tart Date End I 0/19/23 09/25	Date <u>MTWTFSS</u> 5/23 MTWTF	Spots/Week 2	<u>Rate</u> \$180.00					
Spots: <u>#</u> <u>Ch</u> 1 WHAS	Day Air Date M 09/25/23	Air Time Descripti 4:21 PM WHAS11		Start/End Time 4:00 PM-4:30 PM		<u>h Ad-ID</u> 0 DBV2360001	ł		<u>Rate</u> <u>Type</u> \$180.00 NM
13 09/19/23 0)9/25/23 WH P	AS11 NEWS @ 430	4:30 PM-5:00 PM	MTWTF	:30	3	\$180.00	NM	
	tart Date End I 0/19/23 09/25	Date <u>MTWTFSS</u> 5/23 MTWTF	Spots/Week 3	<u>Rate</u> \$180.00					
Spots: <u>#</u> Ch 3 WHAS	Day Air Date M 09/25/23	Air Time Descripti 4:45 PM WHAS11	<u>on</u> NEWS @ 430P	Start/End Time 4:30 PM-5:00 PM		<u>h Ad-ID</u> 0 DBV2360001	ł		Rate Type \$180.00 NM
15 09/19/23 0)9/25/23 WH P	AS11 NEWS @ 530	530-6р	MTWTF	:30	3	\$400.00	NM	
	tart Date End I 0/19/23 09/25	Date <u>MTWTFSS</u> 5/23 MTWTF	Spots/Week 3	<u>Rate</u> \$400.00					
Spots: <u>#</u> Ch 1 WHAS	Day Air Date M 09/25/23	Air Time Descripti 5:37 PM WHAS11		<u>Start/End Time</u> 530-6p		<u>h Ad-ID</u> 0 DBV2360001	ł		Rate Type \$400.00 NM
18 09/19/23 0)9/25/23 EN GH	TERTAINMENT TONI	7-730p	МГШГЕ	:30	2	\$500.00	NM	
Weeks: St	art Date End I 0/19/23 09/25	Date <u>MTWTFSS</u> 5/23 MTWTF	Spots/Week 2	Rate \$500.00					
	Day <u>Air Date</u> M 09/25/23 See MG 27.6,2		on AINMENT TONIGHT	Start/End Time 7-730p	Lengt 3:	<u>h Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$500.00 NM
19 09/19/23 0)9/25/23 INS	IDE EDITION	730-8p	MTWTF	:30	3	\$500.00	NM	
	art Date End I 0/19/23 09/25		Spots/Week 3	<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch 2 WHAS	Day <u>Air Date</u> M 09/25/23 See MG 27.6,2	<u>Air Time</u> <u>Descripti</u> INSIDE E 7.7,27.8,27.9		Start/End Time 730-8p	Lengt 3:	<u>h Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$500.00 NM
25 09/19/23 0		AS11 NEWS AT 11 /SU	11-1135p	MTWTF-S	:30	4	\$400.00	NM	
	tart Date End I 9/19/23 09/25 Day Air Date		Spots/Week 4 on	Rate \$400.00 Start/End Time	Lengt	h Ad-ID			Rate Type

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	Send Payment To:
VHASII	WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #				Invoice Month	October 2	2023
Invoice Date				Invoice Period	09/25/23	- 09/25/23
Advertiser	ISS/ Defendi	ng	Bluegras	s Values		
Product	Issue					
Estimate #	12715					
				_		

							Spots/				
_ine Sta	rt Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
25 09/	19/23	09/25/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	MTWTF-S	:30	4	\$400.00	NM		
Spots:	<u># Ch</u>	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
Э	B WH	AS M 09/	25/23 11:26 PM WHAS	11 NEWS AT 11 M-F	F/SU 11-1135p	:3	0 DBV23600	HOC		\$400.00	NM
27 09/	19/23	09/25/23	JIMMY KIMMEL	1135p-1237a	МГWГF	:30	3	\$120.00	NM		
Wee	eks:	Start Date 09/19/23	End DateMTWTFSS09/25/23MTWTF	Spots/Week 3	Rate \$120.00						
Spots:	<u># Ch</u>	<u>Day</u> Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
4	4 WH		/25/23 Jimmy 27.6,27.7,27.8,27.9	Kimmel DB	Various	:3	0			\$120.00	NM
5	5 WH		/25/23 Jimmy 27.6,27.7,27.8,27.9	Kimmel DB	Various	:3	0			\$120.00	NM
6	6 WH		/25/23 11:43 PM Jimmy 8.2,19.2,27.4,27.5	Kimmel	1135p-1237a	:3	0 DBV23600	НОС		\$120.00	NM
1	WH	AS M 09/	25/23 12:07 AM JIMM	KIMMEL	1135p-1237a	:3	0 DBV23600	НОС		\$120.00	NM
7	'WH		/25/23 12:32 AM Jimmy 8.2,19.2,27.4,27.5	Kimmel	1135p-1237a	:3	0 DBV23600	НОС		\$120.00	NM
30 09/2	25/23	09/25/23	NFL Mo Game	Various	M	:30	1	\$5,000.00	NM		
Wee	eks:	Start Date 09/25/23	End Date MTWTFSS 10/01/23 M	Spots/Week 1	<u>Rate</u> \$5,000.00						
Spots:	# Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate	Туре
. 1	WH	AS M 09/	25/23 10:14 PM NFL N		Various	:3	0 DBV23600	HOC		\$5,000.00	
					Total Spots		16				

Include Invoice # on Check - Payment Terms 30 Days

Gross Total	\$8,560.00
Agency Commission	\$1,284.00
Net Amount Due	\$7,276.00